

## Footwear Biomechanics 2017 – Gold Coast Mantra-on-View Sponsorship offers

footwearbiomechanics.org/fbs2017

Please contact us for more information or details!

Local organiser: Peter Milburn: <u>p.milburn@qriffith.edu.au</u>
FBG Chairperson, Wolfgang Potthast: <u>potthast@dshs-koeln.de</u>

Griffith University is thrilled to be hosting the Footwear Biomechanics Group symposium 2017 (FBS2017) on the picturesque Gold Coast, Australia. The symposium brings together a broad range of researchers, designers, health professionals, footwear business and industry leaders all in the same venue for a unique 3 day footwear-specific event.

FBS2017 is collegial and aims to provide an interactive forum with the focus on how the latest advancements in footwear biomechanics can be applied in real-world settings. The program will blend national and international speakers from both academia and industry. It represents a unique opportunity to promote your brand, product and services not only because of the national and international delegates attending, but because no other footwear conference or footwear industry meeting brings together such a broad range of biomechanists, all working together to optimise footwear design and performance and improve linkages across the international footwear industry.

With an expected audience of 200 delegates, FBS2017 is ideally placed to effectively communicate your corporate message and provide direct access to many key stakeholders in this international industry.

This event promises to be an opportunity not to be missed and one I am confident will provide our valued sponsors and supporters with exceptional commercial rewards.

Yours sincerely,

**Prof Peter Milburn** 

## The Venue

This recently refurbished property has an enviable location within easy walking distance to the beach, Cavill Avenue shopping and the entertainment district, Mantra-on-View blends first class service with inspired facilities. Formerly the Gold Coast Marriott hotel, Mantra-on-View is perfect for a unique Symposium experience.







**Major Sponsor** 

\$US 10,000

We view our Major Sponsor as our partner in the successful execution of the FBG2017 Symposium and will work alongside you to provide opportunities to promote your organisation prior, during and after the FBG2017 Symposium.

As the Major Sponsor you will receive the following entitlements:

- Company name and logo on banners, posters, and on the program\*
- Link to sponsor's website and company logo on the FBG2017 website
- Verbal recognition and displayed logo at plenary sessions
- Exhibition space in a prime location at the industrial exhibition, directly adjacent to the plenary hall, if desired
- Delegate list supplied 2 weeks prior to the symposium\*\*
- The sponsor may provide a freestanding banner which will be positioned in the Registration Area for the duration of the Congress (maximum size 2m high x 1m wide)\*\*\*
- Scientific award in sponsor's name
- Placement of product literature in conference bag
- Sponsor may provide delegates with a branded gift (sponsor to supply gifts).
- 4 complimentary registrations with dinner and reception included



**Sponsor** 

\$US 5,000

- Company name and logo on banners, posters, and on the program\*
- Link to sponsor's website and company logo on the FBS2017 website
- Scientific award in sponsor's name
- Verbal and written recognition as sponsor and displayed logo at plenary sessions and on award certificate
- Exhibition space in a prime location at the industrial exhibition, directly adjacent to the plenary hall, if desired
- Placement of product literature in conference bag
- 2 complimentary registrations with dinner and reception included

Award	\$US1,000	<ul> <li>Company name and logo on banners, posters, and on the program*</li> <li>Company name and logo on the award certificate</li> </ul>	
Sponsor			
		<ul> <li>Verbal and written recognition as sponsor of the award</li> </ul>	
		Placement of product literature in conference bag	
		1 complimentary registration with dinner and reception included	
Trade Exhibition	US 1,000	FBG 2017 will also feature an interactive trade display, showcasing the latest in footwear technology, products and allied services. Amongst the exhibits will be catering for delegates and exhibitors to network in a comfortable and relaxed atmosphere. Spaces are limited so we encourage anyone seeking space to book as early as possible.	
		<ul> <li>Exhibition space at the industrial exhibition, directly adjacent to the plenary hall</li> <li>Company name and logo in the program under "Trade Exhibition"</li> <li>Placement of product literature in conference bag</li> </ul>	
Welcome Reception Sponsor	\$US 3,000	The Welcome Reception is a fantastic opportunity for delegates, speakers, sponsors and exhibitors to meet in a relaxed environment on the first day of the symposium. As the sponsor of the Welcome Reception your organisation will receive the following entitlements:	
		<ul> <li>Company name and logo in the program as sponsor of the Welcome Reception</li> </ul>	
		<ul> <li>Link to sponsor's website and company logo on the FBS 2017 website</li> </ul>	
		<ul> <li>Verbal recognition and displayed logo in a prominent position at the Welcome Reception</li> </ul>	
		<ul> <li>The sponsor may provide a freestanding banner which will be positioned at the entrance to the Welcome reception venue (maximum size 2m high x 1m wide)***</li> <li>Sponsor may provide Welcome Reception guests with a branded gift (sponsor to supply gifts, subject to the approval of the Organising Committee)</li> </ul>	
		Exhibition space in a prime location at the industrial exhibition, directly	
		adjacent to the plenary hall, if desired	
		• 2 complimentary registrations with banquet and reception included.	
Closing/Awards Banquet	\$US 5,000	As the sponsor of the Closing/Awards Banquet your organisation will receive the following entitlements:	
		<ul> <li>Company name and logo in the program as sponsor of the Closing/Awards</li> </ul>	

- Company name and logo in the program as sponsor of the Closing/Awards
   Banquet at the Mantra-on-View
- Link to sponsor's website and company logo on the FBG2017 website
- Verbal recognition and displayed logo in a prominent place at the Closing/Awards
   Banquet
- The sponsor may provide a freestanding banner which will be positioned at the entrance to the Congress Dinner venue (maximum size 2m high x 1m wide)\*\*\*
- Exhibition space in a prime location at the industrial exhibition, directly adjacent to the plenary hall, if desired
- Sponsor may provide the Closing/Awards Banquet guests with a branded gift (sponsor to supply gifts).
- 2 complimentary registrations with reception and banquet included



<sup>\*</sup> Exposure in the Congress publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

<sup>\*\*</sup> The delegate list will exclude any delegates who have withheld permission to publish their details

<sup>\*\*\*</sup> Banner advertisement specifications will be provided after the confirmation of booking.

## **SPONSORSHIP & TRADE BOOKING FORM**

Organisation Name	
Contact Person	Position
Postal Address	
Phone / Fax Details	
Email	
Organisation's Product / Service	
Number of Trade Delegates on Stand	
· · · · · · · · · · · · · · · · · · ·	applies. This cost covers morning tea, lunch, afternoon tea, entry to the on. (Your package is inclusive for two delegates per booth booked).
Payment	
$\square$ I would like to be sent a tax invoice (direct dep	posit details will be provided on the invoice)
☐ Enclosed is my cheque, payable to Griffith Uni	versity
$\square$ I wish to pay by $\square$ Mastercard $\square$ Visa	Card # / / Expiry Date /
Cardholders Name	Cardholder's Signature
<ol> <li>Applications will be processed in strict order of receipt</li> <li>All prices are in US Dollars &amp; are inclusive of GST</li> <li>By returning a completed and signed form you (organisation).</li> <li>Details may change without notice. Please refer to the even</li> </ol>	
Please send your completed form to: Conferences Online	T +61 7 5580 8677
Suite 10, 29 Commerce Drive Robina, QLD 4226	F +61 7 5580 8404 E <u>admin@conferenceonline.com.au</u>
Australia	
Or register on-line at https://www.conference.phine.com/conference	invitation.cfm?id=21512&key=ABEB3EEE-608D-48AC-A6F1-
EBC03A99B27E	INVICATION.CITIIU-21312QRCy-ABEB3EE 000B 40AC A011
Sponsorship	
☐ Major Sponsor \$US10,000	
☐ Sponsor \$US5,000	
☐ Award Sponsor \$US1,000	
☐ Welcome Reception sponsor \$US3,000	0
☐ Symposium Awards and Dinner sponse	or \$US5,000
☐ Trade booth \$US1000	
☐ We have read and understand the Ter cancelled if the balance of the paymer	ms and Conditions. We understand that our booth(s) may be nt is not received by 1st May 2017
☐ We have included a \$US500 deposit (p	per booth)